



IT'S TIME...

... for Europe's First Premium Seat
Conference & Exhibition:

ALSD INTERNATIONAL

October 11-12, 2018
Amba Marble Arch Hotel
London

Presented by:



Exhibitors: Be Part of Europe's First Premium Seat Show

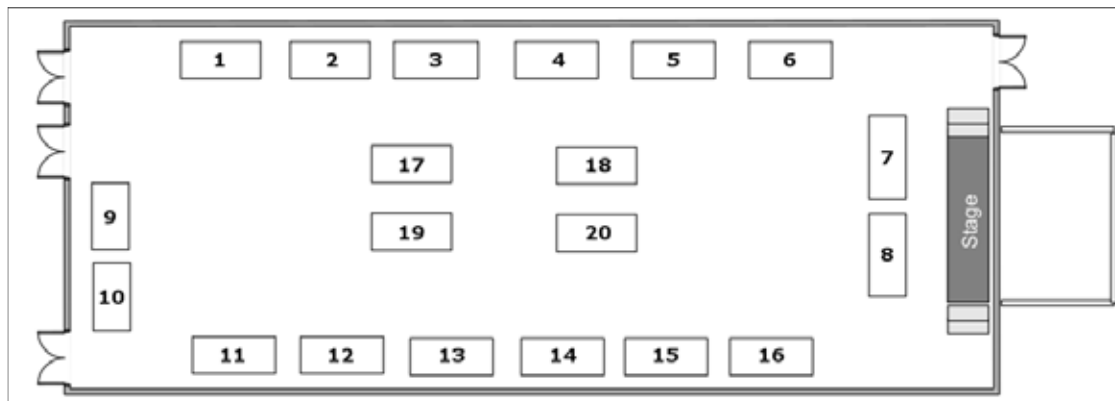
Set your calendar for October 11 and 12 at the Amba Marble Arch Hotel in the heart of London for Europe's first premium seat show, ALSD International, organised by the Association of Luxury Suite Directors (ALSD).

In the U.S., the ALSD has been running premium seat shows for 28 years. Based on market demand, there is now a need for such a show in Europe.

Below is our exhibitor form. We only have space for 20 to 25 exhibitors for the entire show so if this is something you want to do, we suggest acting quickly.

This is the start of something big. Be part of this and watch it grow.

In cooperation with:



For more information: www.ALSDInternational.com

All exhibiting companies receive:

- **Four (4) complimentary registrations (Additional registrations £245/\$350)**
- **100-word company and/or product description in 2018 Conference Program**

Exhibit Only

- **(3m x 2m exhibit space, with table and 2x chairs) £1,770 / \$2,500**

*Includes Membership

PAYMENT

All booth applications must be accompanied by full payment for exhibit space requested on the Exhibitor Prospectus. In addition, 25% of the exhibitor application fee is a non-refundable deposit (see cancellation policy for additional information).

CANCELLATION OF EXHIBIT SPACE

All cancellations must be in writing to the tradeshow coordinator: Katie McIntyre. Written notification received by September 10, 2018 will result in a 75% refund; payable 30 days after the conference and tradeshow. After September 10, 2018, no refund will be returned.

FAILURE TO OCCUPY EXHIBIT SPACE

Booth exhibitor space not occupied by the close of exhibit set-up time will be forfeited by the exhibitor. If the exhibitor is on hand, show management may assign labour to set up any display that is not in the process of being set up by the given deadline. The exhibitor is responsible for all costs and expenses incurred.

INSTALLATION AND DISMANTLING OF EXHIBITS

Exhibitor agrees to provide all labour, materials and tools required for the installation and dismantling of exhibits. Shipping, installation, storage and dismantling of exhibits are paid for by the exhibitor to show decorator. The exhibitor will perform this action during the allotted times of exhibitor set up and dismantling. Exhibitor also agrees to arrange for the removal of its freight from the exhibit hall at the conclusion of the conference and tradeshow. Removal of freight must be in accordance with local union guidelines. Failure to remove exhibit material will result in the exhibitor being charged for cost and expense of any clean-up or removal.

TRADESHOW FLOOR PLAN

Exhibit floor space is limited and allotment is determined on a first-come, first-served basis. Premium booth locations will be based on the number of factors including number of years exhibiting at ALSD, size of booth and relative time of space commitment.

EXHIBITORS:

Email Jared Frank (jared@alsd.com) a brief company description (100 words or less) of your company's product or service. This will be published in the 2018 ALSD International Conference Program. Deadline September 1, 2018. Additionally, please send a copy of your official company logo via email to Amanda@alsd.com.

Host Hotel:

Amba Marble Arch Hotel
Bryanston Street, Marble Arch
London, W1H 7EH, United Kingdom.
+44 (0)800 330 8523 or +44 (0)207 523 5060
abba-hotel.com/marblearch

Special Delegate Rates

Must use code SPOR130918 when making reservations for specially reduced rates
Standard room: £214 B&B
Deluxe room: £244 B&B

Exhibiting Company Sign-Up:

Tradeshow Coordinator (please check):

Tradeshow Coordinator will attend
ALSD International Conference

Company _____

Address _____

City/State _____

Postal Code/Zip _____

Phone _____

Fax _____

Email _____

Authorised Signature

Tradeshow Coordinator should receive:

(please check):

Drayage / Shipping information

If no, please state appropriate (or additional)

contact: _____

ALSD International Conference

Announcements

If no, please state appropriate (or additional)

contact: _____

Four (4) Complimentary Attendees:

*Attendees MUST be submitted no later than September 10, 2018. Include contact person above if that person is attending.

Name _____

Title _____

Email _____

Phone _____

Name _____

Title _____

Email _____

Phone _____

Name _____

Title _____

Email _____

Phone _____

Name _____

Title _____

Email _____

Phone _____

Additional Attendees:

£245/\$350 Per Additional Attendee. Inquire with ALSD.

ALSD Guest/Spouse Program:

If you bring a guest(s), that person(s) will need credentials. Extra credentials are £140/\$100 each and will grant guests access to receptions/tours. Inquire with ALSD.

Join ALSD today and save on exhibit space.

Membership benefits include, but are not limited to:

- ALSD Tradeshow Discounts
 - ALSD Reference Manual, including Member Database and Industry Statistics
 - SEAT Magazine and Monthly e-Newsletters
- Yes**, I would like to join the Association of Luxury Directors. Contact Amanda Verhoff at amanda@alsd.com for more information.

PAYMENT

Exhibit Space/Package (see details at left)

= £/\$ _____

Additional Attendees

£245/_____ attendees

= £/\$ _____

Guest(s)

£245/_____ guests

= £/\$ _____

Grand Total

£/\$ _____

Credit Card

American Express MasterCard Visa

Card No. _____ Exp. : _____

Cardholder Name (printed) _____

Cardholder Signature _____

Cheques made payable to: Association of Luxury Suite Directors

Please complete and fax or mail Exhibitor Only Application to:

ATTN:

Katie McIntyre

katie@alsd.com

T: +353 (0)44 9335212